

**Press Release Topic:**

HTI Automation & GA International

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## **Strategic Partnership for Automated Tube and Vial Handling in Europe Intelligent Automation Meets High-End Labeling**

HTI Automation is strengthening its position as a solutions provider for automated tube and vial handling through a strategic partnership with GA International, the Canadian specialist in robust labeling solutions. The goal of this collaboration is to deliver innovative and customized systems for demanding laboratory applications, with a strong focus on the European market.

*"GA International stands for top quality, customer-oriented development, and solid research – values that perfectly complement our way of working at HTI."*  
– HTI Automation.

Through this cooperation, HTI is expanding its portfolio with highly durable labeling solutions that integrate seamlessly into automated workflows under extreme conditions – such as in cryogenics, under chemical exposure, or with high sample throughput.

### **About GA International**

GA International is one of the world's leading providers of specialized labeling solutions, with over 25 years of experience in identifying samples and materials across laboratories, diagnostics, medicine, and industry. The company offers a wide portfolio of labels tailored to diverse requirements: from chemical- and solvent-resistant options, to cryogenic and autoclavable products, to solutions for high-temperature applications and RFID-enabled systems for automated traceability.

A key focus lies in their in-house research and development department, which delivers customized solutions – from material innovation to seamless integration into automated systems. This portfolio is complemented by excellent technical support and customer-oriented consulting.

## About HTI Automation

For over 20 years, HTI has been developing customized solutions for laboratory and production automation. As a long-term partner, HTI is committed to modern technology, high process quality, and maximum efficiency – always tailored to the individual needs of its clients.

The company supports its customers from concept to long-term system operation, providing personal support at every project stage. Whether engineering services, flexible automation solutions, or comprehensive assistance – HTI stands for reliability, innovation, and collaborative partnership at eye level.

HTI is certified according to DIN EN ISO 9001, meets the highest quality standards, and relies on regular audits for continuous improvement. Sustainability, environmental protection, and compliance are firmly embedded in the company culture – alongside fair competition, safe working conditions, and resource-efficient production.

## Joint Goal: More Efficiency and Traceability in the Laboratory

Through this cooperation, European laboratories benefit from the combination of HTI's automation expertise and GA International's labeling know-how. Together, the partners are working on solutions that meet the growing demands of research and diagnostics – whether through seamless integration into existing systems or through customized adaptations.

More information about the labeling solutions is available at [www.hti-automation.com](http://www.hti-automation.com).